

Rep Order# 8891121 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/01/2012 5:22 PM
Last Received: 11/01/2012 1:57 PM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () AMERICAN FUTURE FUND
Product AFF-SENATE
Estimate# 113
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //113
Flight Dates 11/02/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN FUTURE FUND *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER PLS CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A		:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								
	2	F	700A-900A		:30	\$3,000.00	11/02-11/02	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								
	3	F	900A-1000A		:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
				Buyline Comment: KELLY								
	4	F	1000A-1100A		:30	\$4,500.00	11/02-11/02	1	1	1	\$4,500.00	
				Buyline Comment: PIR								
	5	F	500A-600A		:30	\$3,000.00	11/02-11/02	2	1	2	\$6,000.00	
				Buyline Comment: NEWS								
	6	F	400P-500P		:30	\$2,500.00	11/02-11/02	1	1	1	\$2,500.00	
				Buyline Comment: NEWS								
	7	SA	930A-1200P		:30	\$15,000.00	11/03-11/03	1	1	1	\$15,000.00	
				Buyline Comment: FTBALL								

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	8	SA	1200P-1230P		:30	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	
				Buyline Comment: NEWS								
	9	SA	800P-900P		:30	\$2,500.00	11/03-11/03	1	1	1	\$2,500.00	
				Buyline Comment: NEWS FOLLOWING FTBALL								
	10	SA	900P-1100P		:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
				Buyline Comment: MOVIE								
	11	SU	830A-900A		:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
				Buyline Comment: FTN								
	12	SU	1000A-400P		:30	\$50,000.00	11/04-11/04	1	1	1	\$50,000.00	
				Buyline Comment: NFL								
	13	SU	700P-800P		:30	\$40,000.00	11/04-11/04	1	1	1	\$40,000.00	
				Buyline Comment: 60 MIN								
	14	M	600A-700A		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								
	15	M	700A-900A		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								
	16	M	500P-630P		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
				Buyline Comment: NEWS								
	17	M	700P-800P		:30	\$5,500.00	11/05-11/05	1	1	1	\$5,500.00	
				Buyline Comment: ET /INSIDER								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	18	M	1100P-1135P		:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	
			Buyline Comment: NEWS									
	19	M	500A-600A		:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
			Buyline Comment: NEWS									
	20	M	500A-600A		:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
			Buyline Comment: NEWS									
	21	M	400P-500P		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
			Buyline Comment: NEWS									
	22	M	800P-1130P		:30	\$8,500.00	11/05-11/05	1	1	1	\$8,500.00	
			Buyline Comment: PRIME ROS									

---REPORT TOTALS---

Report Totals: 23 / \$175,000.00

---SALES MONTHLY TOTALS---

Nov 12: 23 / \$175,000.00

Sales Totals: 23 / \$175,000.00

Station Totals: 23 / \$175,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$582,557	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books null
Demos RA35+